

Tiago Pereira

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Web Developer

I thrive as a dedicated Web Developer who combines technical prowess with a deep-rooted passion for entrepreneurship. My journey as a developer has equipped me with a robust skill set, an innate curiosity for emerging technologies, and an unwavering dedication to exceeding expectations. My approach to work is methodical and efficient, allowing me to identify opportunities and overcome obstacles with ease. I constantly seek out new learning opportunities to drive personal and professional growth.

WORK EXPERIENCE

Online Advertising Manager (Google Ads)

independant

- Implemented various successful ad campaigns that directly impacted multiple company's website traffic as well as a significant increase in customers.
- Responsible for mantaining and upgrading pre-implemented adwords campaigns resulting in an increase of ad clicks, CTR, appearances and ROI while decreasing the CPC.
- Awarded with a performance bonus off contract due to the campaiings positive impact on the company.

Website Designer and Developer

independant

- Design and Development of multiple websites for different companies using web development best practices and latest technologies/frameworks. Overall the website increased the presence of the respective company on the digital environment. Received many reports from the companies customers praising the company's new website.
- Responsible for the website's implementation to the WWW including the adoption of a domain and working with hosting panels. Everything backed up by the SEO best practices that were used in the development of the website.
- Establishment of website maintnance compromises in order to update those websites anytime the client needs.

Private Tutor • 03/2022 - Present

independant

EDUCATION

Bachelor's degree in Engineering

Instituto Superior Técnico

High School Diploma in Science and Technology

Escola Secundária António Damásio

CERTIFICATIONS

The Complete Web Developer in 2023: Zero to Mastery

Udemy

Fundamentals of digital marketing

Google

Front End Development Libraries

freeCodeCamp

Internacional Mathematical Modeling Challenge

International Mathematical Modeling Challenge (Zhonghua)

React 18 (React + TypeScript)

Code With Mosh

International Poster Competition

International Statistical Literacy Project

Google Ads Complete Course (Adwords)

Udemy

Responsive Web Design

freeCodeCamp

JavaScript Algorithms and Data Structures

freeCodeCamp

CS50x

Harvard University

AWARDS & SCHOLARSHIPS

Diploma of Excellence

Escola Secundária António Damásio

Portuguese Rowing Champion (Y8+)

Portuguese Rowing Federation (FPR)

VOLUNTEERING & LEADERSHIP

União Zoófila

Volunteer Staff

SKILLS & INTERESTS

CSS, Git, HTML, JavaScript, Next.js, Python, React.js, User Experience (UX), Entrepreneurship, Full-Stack Development, Reading, Sports